

THE TOWN OF COCHRANE

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Dear Business Owner/Manager:

The Central Canadian Junior A Hockey Championships are being held in Cochrane between April 30, 2019 and May 4, 2019. The audience is North American wide, and one of the region's most active recreation complexes, the Tim Horton Events Center, will be filled for five days with a continental audience where sponsorships will receive unusually high-end marketing exposure. A rare and valuable sponsorship opportunity.

As Mayor of Cochrane, I am delighted that Cochrane is hosting the 2019 Dudley Hewitt Cup. It is a great honour for the town to host such a prestigious provincial championship tournament.

Cochrane has a strong history with hockey and has developed alongside a love of the sport. Cochrane is a place where backyard ice rinks and street hockey are encouraged. Where skating is learned before running. Where Hockey Hall of Fame Inductee Tim Horton was born and raised. And where the Dudley Hewitt Cup will claim its home for 2019.

This event will be remembered for years and is a moment we can all be proud of. We will welcome spectators and athletes from across North America and showcase all that Cochrane has to offer.

I urge you to be a part of this once-in-a-lifetime event and support our young athletes. Take advantage of this rare and valuable opportunity now, to secure unparalleled exposure for your business during the Central Canadian Junior A Hockey Championships being held in Cochrane, Ontario

Sincerely,

Mayor Clement

